

MAYANK SHRIVASTAVA

Shopify Solutions Architect | Full-Stack Engineer

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PROFESSIONAL SUMMARY

Shopify Solutions Architect with **9+ years** of experience designing and implementing scalable e-commerce platforms. Expertise in Shopify Liquid, Admin and Storefront APIs (GraphQL and REST), Shopify Functions, and headless commerce using Hydrogen and Remix. Experience delivering Shopify B2B solutions, SAP integrations, and complex product customization using metafields and metaobjects.

CORE SKILLS

Shopify Architecture	Liquid, Shopify APIs (Admin & Storefront), Shopify Functions, App Bridge, Hydrogen, Remix, Flow, POS, Checkout Customization, Metafields, Metaobjects, Integration and Migration with Shopify.
Front-End	JavaScript (ES6+), React.js, Tailwind CSS, Bootstrap.
Back-End & API	PHP, Node.js, GraphQL, REST APIs
Tools	Git, GitHub, CI/CD, Jira, Confluence, Azure DevOps, Postman.
Optimisation	Speed Optimisation, Lazy Loading, Image & Asset Optimisation, Mobile Responsive Design
Commerce Integrations	SAP Integration, Payment Gateways, Shipping APIs, WhatsApp API, Salesforce Integration.

PROFESSIONAL EXPERIENCE

Sr. Full-Stack Shopify Developer & Solution Architect |

May 2025 – Mar 2026

Seven Nova Technologies / NTT DATA

Key Projects: [Lawson Products Inc](#) | AutoProgen | [Little Tags Luxury](#)

- Designed and implemented B2B and B2C solution architecture on Shopify for enterprise-level clients.
- Architected scalable data models utilizing metafields and metaobjects, efficiently supporting over 10,000 SKUs.
- Integrated SAP for real-time synchronization of products, inventory, and orders, streamlining operations and reducing manual processes by 60%.
- Delivered advanced Shopify customizations through Liquid and APIs, enabling complex product configurations tailored to client needs.
- Enhanced storefront performance, achieving approximately 35% faster page load times and improved Core Web Vitals metrics.
- -Provided technical direction and system design expertise for scalable e-commerce solutions, ensuring alignment with best practices and client requirements.

Sr. Full-Stack Shopify Developer | PSAG Technologies Pvt. Ltd.

Dec 2023 – Mar 2025

Key Projects: Ohana Rugs | [Wombi](#) | [GreenLife Bazaar](#) | [Natraj Jewellers](#)

- Delivered 3+ Shopify storefronts, incorporating custom themes tailored to business-specific requirements.
- Engineered a product customization solution that enhanced the average order value by 25%.
- Implemented integrations for payment gateways and shipping systems, resulting in an 18% improvement in the checkout success rate.
- Optimized frontend performance and responsiveness, effectively reducing bounce rates by 20%.

Sr. Shopify Developer | Aeronutrix Pvt. Ltd.

Jul 2021 – Dec 2023

Key Projects: [Fastandup](#) | [Chicnutrix](#) | [Zenhydro](#)

- Developed high-performance Shopify storefronts using Liquid and customized themes to enhance online presence.
- Created reusable UI components, achieving a 25% reduction in overall development time and increasing efficiency.
- Optimized frontend performance and scalability through advanced techniques, significantly improving user experience.
- Collaborated with cross-functional teams to ensure seamless integration of systems and maintained high-quality standards.

Shopify Developer | MMBO Pvt. Ltd.

Jul 2020 – Jul 2021

Key Projects: [Mamicha](#) | [Shadeworx](#) | [OneforBlue](#) | [Vanson Shoes](#) | [Panna Sarees](#) | [Jutti Express](#)

- Developed and customized over 10 Shopify stores utilizing both custom and paid themes.
- Integrated third-party systems to streamline payment and shipping workflows, enhancing overall operational efficiency.
- Implemented responsive design techniques to significantly improve mobile user experience, increasing customer engagement.
- Collaborated with cross-functional teams to deliver high-quality e-commerce solutions that met client specifications and expectations.

Frontend Developer | Sysnik IT Solutions Pvt. Ltd.

Mar 2018 – Mar 2020

Key Project: CBS Core Banking Solution

- Developed user interfaces and enhanced user experiences as a Frontend Developer utilizing React.js for cutting-edge frontend applications.
- Designed engaging graphics that aligned with brand strategies, significantly improving visual communication across platforms.
- Collaborated on multiple projects within the banking domain, ensuring adherence to industry standards and best practices throughout the development process.
- Prioritized user-centered design principles, resulting in substantial usability improvements across various applications and increased user satisfaction.

Web Developer | VDitize Marcom Pvt. Ltd.

Jan 2017 – Jan 2018

Key Project: [Dhanshree Gems](#) | [Brahma Gems](#) | [Rules of Dharma](#)

- Designed and developed multiple dynamic websites using WordPress, enhancing online presence and user engagement
- Resolved complex PHP-related issues, ensuring seamless functionality of web applications
- Prioritized user experience and aligned with functional requirements to deliver high-quality digital solutions
- Collaborated with cross-functional teams to gather project requirements and translate them into effective web designs

WordPress Developer | Digifish3 Pvt. Ltd.

Sep 2016 – Jan 2017

Key Project: [Claro Energy](#) | [Sundaram Jeweller](#)

- Initiated web development career by leveraging HTML and WordPress skills to create engaging websites
- Developed functional and dynamic web solutions, enhancing user experience and improving site performance
- Collaborated with clients to understand their vision, ensuring alignment and satisfaction with final deliverables
- Gained hands-on experience in website design principles and best practices, laying a strong foundation for future development projects.

KEY PROJECTS

[Lawson Products](#) / [Little Tags Luxury](#)

Shopify B2B solution with SAP integration and scalable product data architecture

[Rules of Dharma](#) / [Panna Sarees](#) / [Dhanshree Gems](#)

Custom product customization solution increasing average order value by 25%

[Chicnutrix](#) / [Wombi](#) / [Mamicha](#) / [One for Blue](#) / [Vanson Shoes](#) / [GreenLife](#) / [Shadeworx](#) / [Fastandup](#)

Developed & Optimized Shopify storefronts with improved performance and user experience

KEY STRENGTH

- Strong expertise in Shopify architecture, APIs, and custom app development
- Experience designing scalable and high-performance e-commerce systems
- Deep understanding of system integrations and data flow architecture
- Ability to translate business requirements into technical solutions

EDUCATION

Diploma in Information Technology - Ambedkar Institute of Technology

2012 – 2015

Bachelor of Computer Applications - Indira Gandhi National Open University (IGNOU)

2015 – 2018